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Jammil FLORES CHIRINOS

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EDUCATION

- Master's degree in International Communication Strategies, Université de Bourgogne 2013-2014 | Dijon, FR
- Master's degree in Business Corporate Communications Université de Lorraine 2012-2013 | Nancy, FR
- Communications bachelor's degree, Universidad Catolica Boliviana 2004-2008 | La Paz, Bolivia

LANGUAGES

- English, **bilingual proficiency**
- French, **bilingual proficiency**
- Spanish, **mother tongue**
- German, **basic knowledge**

EXPERIENCES

Novolyze (France)

Startup
 Apr 2014 – Mar 2015



Communications Officer

- + Developed 2014 -2015 communications plan (online & offline)
- + Webmarketing strategies +SEO, SEA, SMO
- + Wrote and designed: Web, blog, press kit...
- + Launched the Newsletter (planning, design and email blast)

- + Organized tradeshow in Europe & USA
- + Identified partners & sponsors (worldwide)
- + Stakeholder mapping and media relations on an international scale

JAM - MASI (France)

Communications Agency
 Sep 2013 – Sep 2014



Project Coordinator

- + Dijon Live 2013, Concept of the concert, Budget administration, partnerships, communication supports and promotion

- + Promotional content for "Bourgogne Vigne et Vin's (BVV)" new website
- + Corporate identity and brand positioning: Hotai, alternative tourism in Senegal

Farvest (Luxembourg)

Marketing Agency
 Jan 2013 – Jun 2013



Sales & Marketing Assistant

- Event management: IT Days - Cloud & Managed Services and ICT Spring Europe 2013 (3000 attendees, 150 exhibitors, 60 countries)
- + Logistics
- + International media relations

- + Benchmark and market research
- + Website management
- + Wrote and published articles in English and French

Porter Novelli (Bolivie)

Communications Agency
 Jan 2011 – Sep 2011



PR Account Officer

- Clients : Procter&Gamble, Nivea...*
- + Integrated marketing communications
- + Press releases
- + Event Planning

- + Competitive & technology intelligence
- + Foundraising and Corporate Social Responsibility
- + Webmarketing

Tironi&Asociados (Bolivie) PR & Strategic Communications Officer

Communications Agency
 Août 2008 – Jan 2011



- Clients : Belcorp, Burger King, British Gas, Samsung...*
- + Marketing communications strategies
- + International media relations
- + BTL campaigns

- + Corporate Social Responsibility programs
- + Crisis communication training and coaching

ALSO

- + Sep 2011 – Mars 2012: Teaching Assistant Program in France
- + Août 2009 – Déc 2010: Commercial representation and distribution of Russia Today "ANO TV-Novosti" in South America
- + **Translator (english/spanish)** for Animal Defenders International & Belcorp (L'Bel), Walter Obal in Bolivia (2+ cities)
- + **Stakeholder Mapping** for British Gas Bolivia
- + **Media Audit** in collaboration with Muchnik, Alurralde, Jasper & Asoc. for the Brazilian government
- + **4th Mediation World Congress** for the UNIR foundation in Bolivia

SKILLS

★ Expertise

- Google Partner Referencing (SEO-SMO)
- Google Analytics
- Webmarketing
- Web design
- 360° Communications
- Public Relations
- Digital strategy
- Corporate reputation
- Inbound Marketing

▬ Software

- Adobe Photoshop, Illustrator, InDesign, Premier Pro
- Final Cut
- Pack Office

♥ Hobbies

- Music writing
- Travelling around the world
- New technologies
- Astronomy